



Parks and Recreation

Monthly Report for February 2022

THE DIRECTOR'S BOX

'The Directors' Box'... Bob feels you need to know the following....February 2022

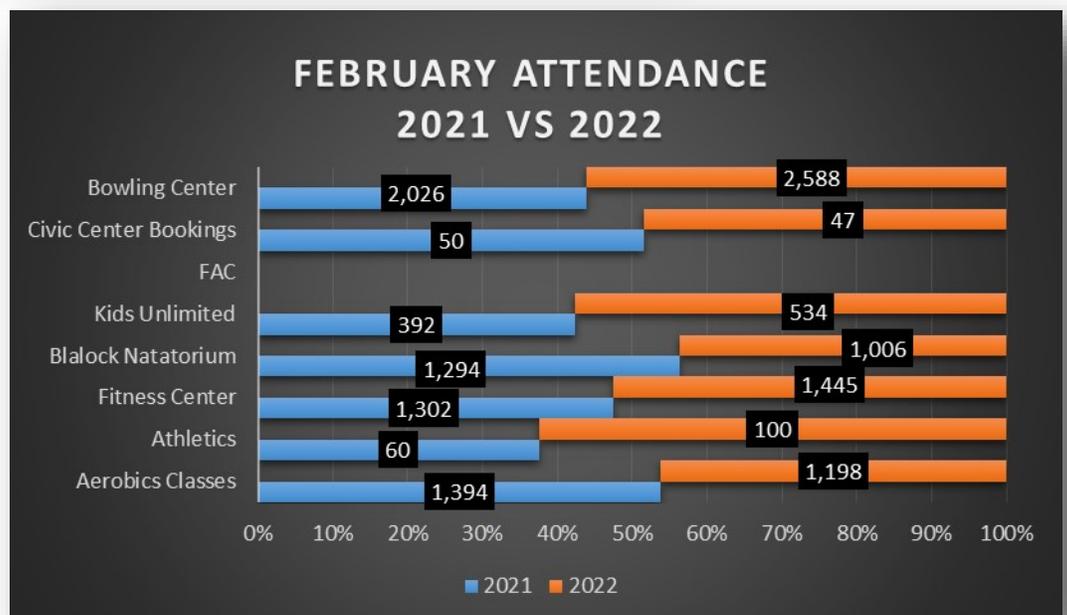


Ups for the month:

- **AREA OF THE MONTH:** We are highlighting our Fitness Program this month. This time of year is the busiest time of year in the Fitness Center. We are small in space, but big in effort! Look for the details on Page (5) Five.
- **TREE CITY USA:** Sevierville has been named Tree City USA for 2021. Sevierville is the 3rd longest tenured TREE CITY USA in Tennessee. See letter from the National Arbor Day Foundation on Page (6) Six.
- **Master Plan Update:** It has been three years and four months since the Parks and Recreation Master Plan was approved. I have created a Snap Shot of what has been accomplished since October 2018. Despite the Pandemic..... You might be surprised on what has and is going on.....take a look on Page (6) Six and see the list of accomplishments and plans for parks and recreation which are a direct result of the Master Plan.
- **The NUMBERS TELL THE STORY:** Note on Page (2) Two note how attendance, revenues and activities have increased in comparing February 2022 to 2021.
- **Winterfest Season 21-22 is Over/Now To Grass and Flowers** Maintenance Staff began removing Winterfest Displays and at the same time getting ready for mowing and flower season to begin.

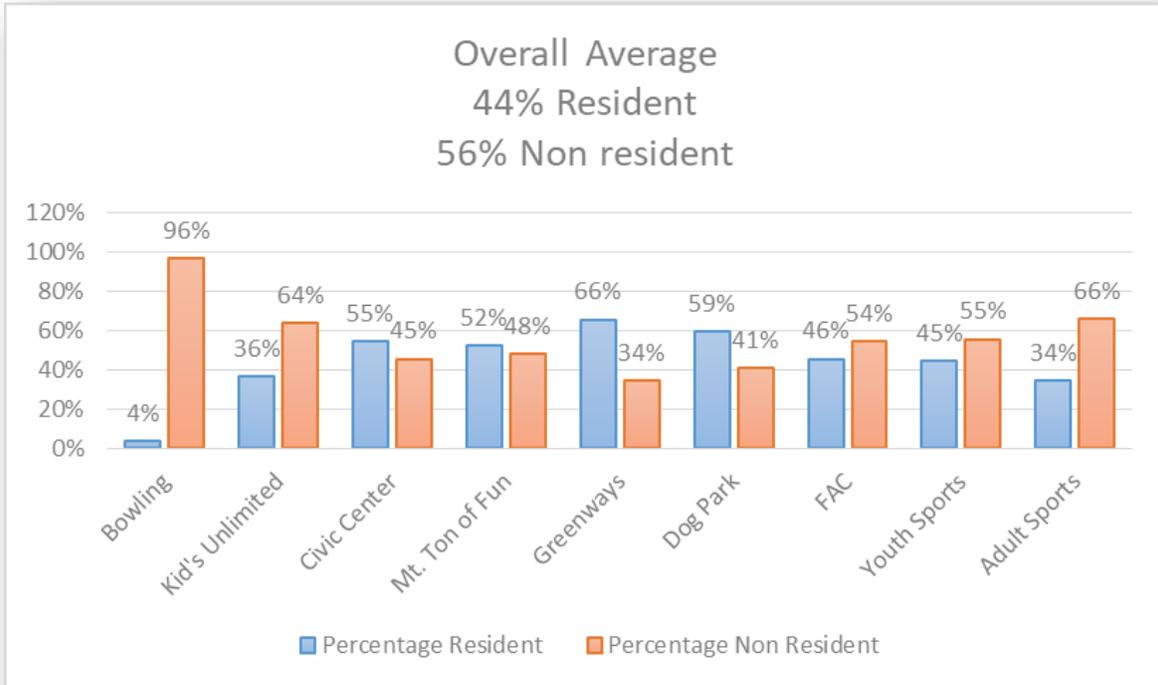
REVENUE HIGHLIGHTS

- **66 New Memberships** sold this month!
- **Bowling Center** is up **40%**
- **Membership revenue** is up **72%**
- **Civic Center Revenue** is up **91%**



DEPARTMENT HIGHLIGHTS

FY22 Resident vs Non-Resident Usage



DEPARTMENT HIGHLIGHTS

New Shade/Picnic Structure and Playground Implements at City Park



The Sevierville Parks and Recreation Department has now completed the addition of a new Shade/Picnic Structure to our inventory of available facilities to rent at City Park. The Shade/Picnic Structure is located between the Family Aquatics Center and Field #5; but it adjoins the Mt. Ton of Fun Playground. The Shade/Picnic Structure can be reserved effective Feb 19th.

Purpose and Branding

The Shade/Picnic Structure purpose is to increase our overall shelter reservations offerings; as well as provide a location where groups that are using either the ballfields, aquatics center or playground could schedule a small or large event. Since we already have two picnic shelters at City Park (#1 & #2), I have Branded this new structure with the numbering system as follows: Shelter/Shade-Number #3; but with the option of Shade: A, B and/or C. This gives groups the option to renting one, two or three shades for a function or allows for three different small groups to have a shaded area for a picnic.

Summary of Overall Improvements

The improvements at City Park include the Shade Structure and a New Slide and New Swings located within the Mt. Ton of Fun Playground. Both the new play structures and shade/picnic structures amenities meet ADA requirements. These improvements are completed and can be used/rented immediately.

The new Shade/Picnic Structure is located next to the Family Aquatics Center and the Mt. Ton of Fun Playground.

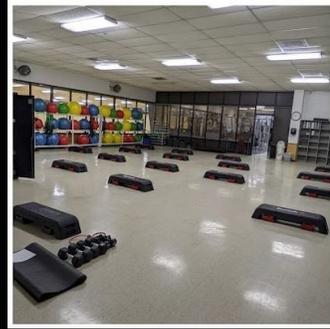
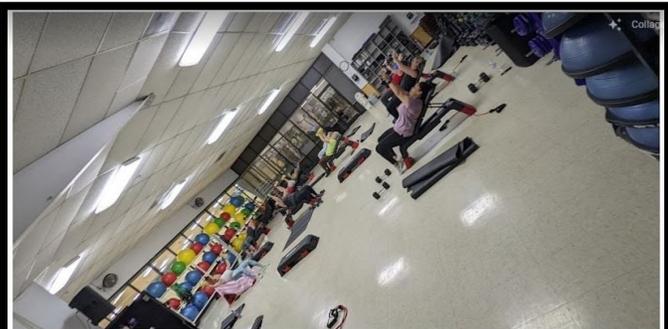
DIVISION HIGHLIGHTED FOR FEBRUARY

Fitness Center & Aerobics

City of Sevierville Community Center Fitness and Aerobics

February is one of the busiest months for our Fitness Center and Aerobics programs. After seeing a little slow down in January due to the Covid Omicron spike, the numbers were very good in February. Vickie Pinion –Fitness Supervisor and her staff have been busy installing some new equipment as well. The Fitness Center purchased a new Treadmill, which participants are loving and the Aerobics program purchased 20 new workout out benches. These benches will give so much more versatility in training to create even more challenging workouts.

Vickie and her staff really enjoy the group of people that visit the Fitness Center and participate in all the aerobics classes. The Sevierville Community Center Aerobics and Fitness program wouldn't be what they are without the dedication of our excellent instructors and enthusiastic members! Below are some pictures from this month.



IN OTHER NEWS.....

The City of Sevierville is again recognized as a Tree City USA for 2021

Below is the letter received from the Arbor Day Foundation.



Dear City of Sevierville Tree City USA Contact,

On behalf of the Arbor Day Foundation, congratulations on earning recognition as a 2021 Tree City USA. Residents of your community should be proud to live in a place that makes the planting and care of trees a priority, and you should be proud of a job well done!

A recognition letter and press release will be sent directly to your Mayor when your recognition materials are mailed out. Your recognition materials will be shipped and distributed to you on or before your state's Arbor Day. Please reach out with any questions about when and how you will be receiving your materials.

Again, congratulations on your recognition!

Arbor Day 2022 for Sevierville will be held on Friday May 6th at Noon at City Park.

Master Plan Updated: Below are the issues our citizens said were important followed by what has been accomplished since October 2018

#1- Grow our Walking Trails and Greenway Systems:

-In 2020 the Middle Creek Greenway Extension Project was completed.

-In 2020 the West Prong Greenway Project was completed.

-The new East Sevierville Park will offer additional Greenway/Walking Trails. Final plans are being finalized.

#2-Develop and Improve Existing Facilities:

-In 2022 we will complete improvements to the Tennis/Pickleball Courts with new lights and resurfacing.

- In 2022 we completed improvements to the Mt. Ton of Fun Playground with new swings and slides and picnic area.

-In 2021 funding was approved for expansion of our 40 year old Community Center. Final plans are being finalized.

#3- Develop more active recreation opportunities:

-In 2021 funding was approved for development East Sevierville Park and Community Center.

#4- Develop Nature and Historic Activities:

-In 2021 new Historic Signs and Area Committee was established, and new historic signs were placed downtown.

-Plans are underway for offering hiking events for both youth and adults through the Parks and Rec Department.

-Plans for development of a Blueway System along the rivers for both recreation and economic development.

#5-Aquire Land for Future Development:

-Land had been acquired for development of East Sevierville Park. The City has been able to secure agreements for use of two properties for youth soccer until the East Sevierville Park can be completed.

#6-Develope more passive recreation (green spaces, picnicking etc):

-In 2022 a large new shade picnic shelter was completed at City Park.

- The plan for East Sevierville Park calls for additional picnic areas, green spaces,, trails and a dog park.

#7-Develop more indoor facilities and field complex:

-Expansion of the Community Center will provide additional indoor recreation activity areas.

- Development of the East Sevierville Park will provide additional soccer, baseball, and softball facilities